



# KEEP CALM & win a crown.

Thank you for choosing Paper Patina to design your pageant materials, here are a few tips to ensure your platform stands out!

## PLATFORM PAGE:

Please provide a Word document with your platform content. Photos should be provided as high resolution photos (jpgs). It looks best to have a feature photo of you and several smaller photos showing appearances, volunteering, etc. It also helps to email me a brief description of your vision for the platform page. This can include colors you'd like and the personality you want to reflect. If you are working with a pageant coach feel free to have them contact me directly to give input on the design.

I recommend sending me the information at least 14 days before you want to mail your platform to the pageant director, that will give me time to layout the design and send it to you for approval, and time to make any revisions that may be needed.

The platform page design cost is \$200. If you are a new client, payment must be made before the design is started. You can pay through Paypal to corrie@paperpatina.com or by check to Corrie Demmler, 1922 Palisade Drive, Allen, TX 75013.

The design cost includes an initial design, 2 rounds of changes, and minor photo edits. The final file will be a PDF that you can have printed wherever is convenient for you. Texas Only: 8 Printed platform pages delivered directly to the pageant director are an additional \$30.

## AD PAGES:

For program ads, please let me know which size you are purchasing and include the content for the ad in a Word document. Photos should be provided as high resolution photos (jpgs).

I recommend sending me the information at least 14 days before you want to send the ads to the pageant director, which will give me time to layout the design and send it to you for approval, and time to make any revisions that may be needed.

The cost of the ad design includes an initial design, 2 rounds of changes, and minor photo edits. The final file will be a PDF that you can email the director.

If you are a new client, payment must be made before the design is started. You can pay through Paypal to corrie@paperpatina.com or by check to Corrie Demmler, 1922 Palisade Drive, Allen, TX 75013

## PRICING:

Platform Page Design	\$200
Additional Revisions	\$15/per proof
8 Printed Platform pages	\$30
Full Page Ad Design	\$120
Half & Quarter Page Ad Design	\$60

## SPECIAL PRICING THROUGH 2/15/16:

Receive \$25 off your platform when content, photos, and payment are submitted by 2/15/16.